



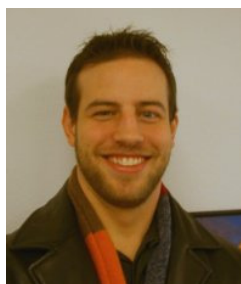
NEWS LETTER

28 JUNE 2007

RescueTape will avoid SOS calls !

Sierra Echo specializes in Search and Rescue equipment. Since 2006, you can rent a Personal Locator Beacon if you plan to take your 4WD in the desert or in the rain forest. When driving on remote country roads, you consider that you do not need a PLB...and you're probably right. But what if...

We have here a testimonial from our partner Bryan HART (Distribution Sales Manager at ARTEX Aircraft Supplies) who used recently a roll of RESCUE TAPE.



"I went camping with a buddy this weekend in eastern Oregon. We left Portland about 6pm and started our 4 hour drive to Fossil, Oregon. We missed our exit and took an alternate route towards Fossil. Because we missed the exit we could not fill up our truck with fuel. We both thought that we could make it there with the fuel we had. We were wrong. Stranded on the side of the road about 10 miles from our destination we were contemplating what we should do.

The only option we had was to siphon gas out of the ATV (4 wheeler) we had been towing behind us. We had no hose and no way to get the gas out of the ATV. Tyler took apart his Elk Call because that was the closest thing we had to a hose and we connected that to the spout that we had on the spare gas can. That didn't work. I had an idea to take apart one of our fold out chairs because the frame was made out of metal pipe. But how are we going to connect the pipe together ????

Luckily, right before I left the house I grabbed the roll of Rescue Tape you gave me during Friedrichshafen show. Yes that's right; we connected two pieces of black metal chair piping together with the spout of the gas can and Rescue Tapes.

After a couple try's the gas was flowing like water into our spare gas can and we were back on the road.

There it is. That's my Rescue Tape Story".



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Rescue Tape is a self-fusing silicone tape with no adhesive. When stretched and wrapped under tension, it instantly bonds to itself, creating an air-tight, water-tight seal that is resistant to oils, fuels, acids, solvents, salt water, road salt and UV Rays.

It takes just minutes to permanently fuse together and never gets gummy or sticky like electrical tape or duct tape.

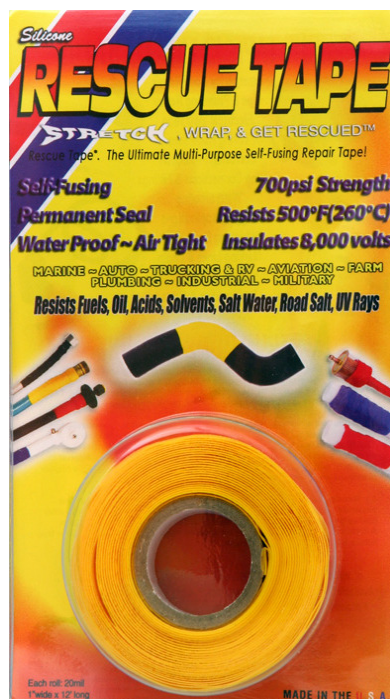
Due to its extreme strength and resistance to high temperatures, it easily repairs radiator hoses, heater hoses, fuel lines, exhaust hoses, air hoses, and water lines. It can repair just about anything you can wrap it around, even wet, dirty or oily surfaces.

It does not produce any toxic substance in a flame or fire.

Rescue Tape also resists up to 8000 Volts per layer and can be used to wrap wiring harnesses, make waterproof electrical connections and protect battery cables and terminals.

With the clear Rescue Tape, you can visually inspect electrical connections to ensure there is no damage or corrosion, while still protecting the underlying project.

Rescue Tape is distributed in Europe by Sierra Echo.



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